



# Corporate Sponsorship Kit

September 11th National Memorial Trail Alliance

## Sponsorship Levels

### **\$1,000—Supporter**

- 12 logo neck gaiters
- 1 logo t-shirt
- 9/11 NMT informational brochures

### **\$2,500—9/11 NMT Supporter**

- 9/11 NMT social media presence
- 24 logo neck gaiters
- 6 logo t-shirts
- 9/11 NMT informational brochures

### **\$5,000—Ally**

- 9/11 NMT social media presence
- Your logo with hyperlink in *The TrailBlazer* newsletter
- 36 logo neck gaiters
- 12 logo t-shirts
- 9/11 NMT informational brochures

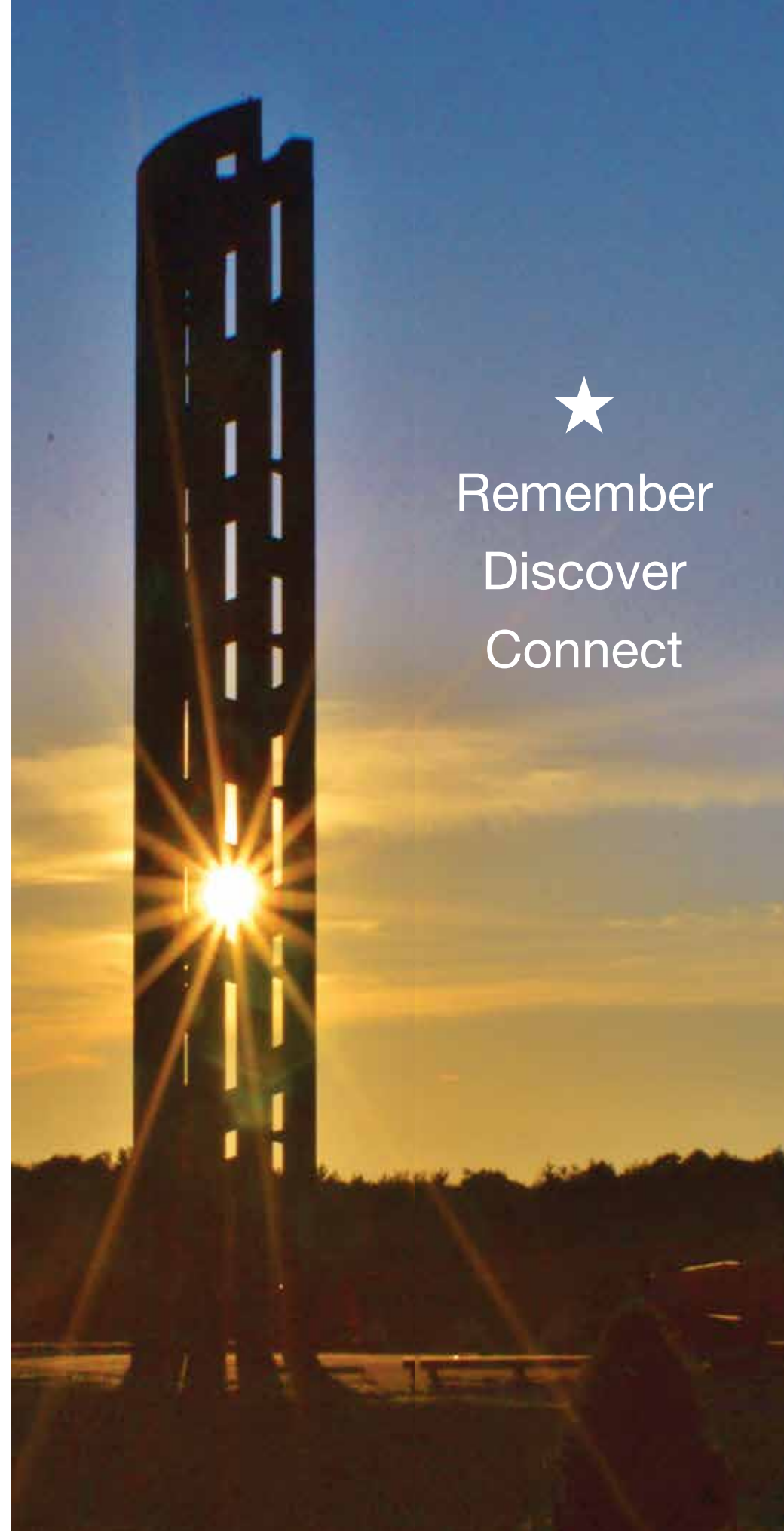
### **\$7,500—Hero**

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- 40 logo neck gaiters
- 18 logo t-shirts
- 6 embroidered 9/11 NMT hats
- 9/11 NMT informational brochures

### **\$10,000—Patriot**

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- 50 logo neck gaiters
- 24 logo t-shirts
- 12 embroidered 9/11 NMT hats
- 9/11 NMT informational brochures

(photo courtesy of Laurel Highlands Visitors Bureau)



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## Sponsorship Levels

The September 11th National Memorial Trail Alliance offers several different corporate sponsorship packages, allowing businesses to choose which one best meets their philanthropic, marketing, and financial goals. Corporate sponsors have the potential to be recognized for their support in both digital and social media as well as along the 9/11 National Memorial Trail. This provides the sponsors with the opportunity to be associated with the Trail and the development of the 1,300-mile alignment that serves as an important catalyst for active tourism, local economic development, physical and mental health, alternative transportation, environmental stewardship, and educational opportunities for generations to come.

If you would like to become a sponsor of the September 11th National Memorial Trail Alliance, please contact our president, Jeff McCauley, [jmccauley@911trail.org](mailto:jmccauley@911trail.org).



### **\$15,000—Champion**

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- Your logo on 9/11 NMT website sponsorship page
- 65 logo neck gaiters
- 30 logo t-shirts
- 18 embroidered 9/11 NMT hats
- 9/11 NMT informational brochures

### **\$20,000—Bronze Ally Level**

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- Article in *The TrailBlazer* newsletter about your company's community initiatives
- Your logo and hyperlink on 9/11 NMT website sponsorship page
- 75 logo neck gaiters
- 36 logo t-shirts
- 24 embroidered 9/11 NMT hats
- 2 custom 9/11 NMT memorial tiles
- 9/11 NMT informational brochures

### **\$25,000—Silver Hero Level**

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- Article in *The TrailBlazer* newsletter about your company's community initiatives
- Your logo and hyperlink on 9/11 NMT website sponsorship page
- Press release showcasing your NMT partnership
- 85 logo neck gaiters
- 42 logo t-shirts
- 30 embroidered 9/11 NMT hats
- 3 custom 9/11 NMT memorial tiles
- 2 custom 9/11 NMT jackets
- 1 custom bike rack placement along the trail in an approved 9/11 NMT location
- 9/11 NMT informational brochures

### **\$30,000—Gold Patriot Level**

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- Article in *The TrailBlazer* newsletter about your company's community initiatives
- Your logo and hyperlink on 9/11 NMT website sponsorship page
- Press release showcasing your NMT partnership
- 100 logo neck gaiters
- 50 logo t-shirts
- 40 embroidered 9/11 NMT hats
- 4 custom 9/11 NMT memorial tiles
- 8 custom 9/11 NMT jackets
- 1 custom bike rack placement along the trail in an approved 9/11 NMT location
- 9/11 NMT informational brochures

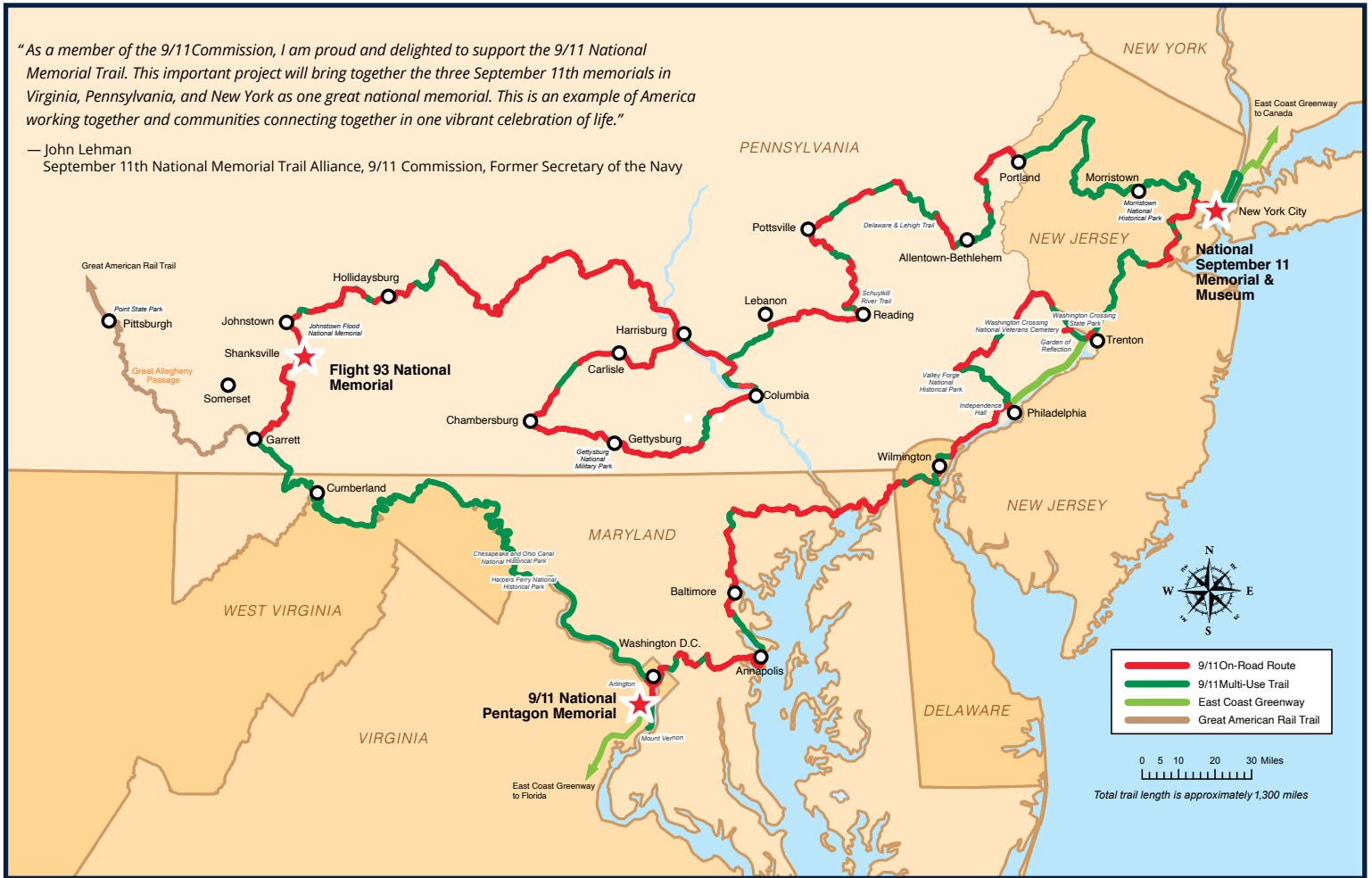
### **\$50,000—Platinum Champion Level**

- Social media mentions throughout the year
- Your logo with hyperlink in *The TrailBlazer* newsletter
- Article in *The TrailBlazer* newsletter about your company's community initiatives and a story about the meaning behind your donation
- Your logo, a quote, and a hyperlink to your company website on the homepage of the 9/11 NMT website
- Press release showcasing your NMT partnership
- 125 logo neck gaiters
- 65 logo t-shirts
- 50 embroidered 9/11 NMT hats
- 8 custom 9/11 NMT memorial tiles
- 12 custom 9/11 NMT jackets
- 1 custom bike rack placement along the trail in an approved 9/11 NMT location
- Donation to the community for perpetual maintenance
- 8 hours of access to 9/11 NMT for your company to develop visual presence via marketing materials, invitation, plus media mention at NMT groundbreakings, ribbon cuttings, or fundraising events
- 9/11 NMT informational brochures



"As a member of the 9/11 Commission, I am proud and delighted to support the 9/11 National Memorial Trail. This important project will bring together the three September 11th memorials in Virginia, Pennsylvania, and New York as one great national memorial. This is an example of America working together and communities connecting together in one vibrant celebration of life."

— John Lehman  
September 11th National Memorial Trail Alliance, 9/11 Commission, Former Secretary of the Navy



contact:  
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**911trail.org**